Foundation Program 2019

Report

FOUNDATION PROGRAM

FP

2019

भारतीय प्रौद्योगिकी संस्थान गांधीनगर INDIAN INSTITUTE OF TECHNOLOGY GANDHINAGAR

About the Program

Foundation Program (FP 2019) continued the tradition of welcoming the incoming B. Tech batch with an immersive 5-week non-academic learning program. Indian Institute of Technology Gandhinagar (IITGN) places great emphasis on not only educating successful engineers of the future, but also creating well-rounded personalities, who contribute to society, are respectful of and can adapt to their surroundings, and prove themselves to be great thinkers and problem solvers in all avenues of life. The idea behind the program is to introduce a typical student, who has been committed to JEE preparation for the past 3-4 years, to a variety of issues and activities. These would range from issues of national and international significance, ethics, sports and physical exercises, community service, sketching, artwork, and many more. The program is designed keeping in mind the following objectives:

- **Value and Ethics:** Focus on fostering a strong sense of ethical judgment and moral fortitude

- **Creativity:** Provide channels to exhibit and develop creativity by expressing themselves through the arts, craft, music, etc.,

- **Leadership, Communication, and Teamwork:** Develop a culture of teamwork, group communication and leadership to create the next generation of leaders.

- **Social Awareness:** Nurture a deeper understanding of the local and global world and our place in it as concerned citizens of the world.

- **Physical Activities and Sports:** Engage students in sports & physical activity to ensure healthy physical and mental growth.

Team

Coordinators

Ambika Aiyadurai *Udit Bhatia* *Manasi Kanetkar* *Himanshu Shekhar* *Mayank Singh* *Prasanna Venkatesh B*

Teaching Assistants

Ramandeep Kaur Rutu Patel Diptangshu Paul Aishwarya Rao Ruhi Bhanap Esha Sharma

Kuldeep Sharma Kushpal Yadav Aravintha Siva Md. Zafar Ahmed Sayak Chowdhury Sourabh Deshmukh

Student Guides

Prateek Chennuri Shuchi Sanandiya Anjali Kumari Shivang Pareek Mohit Mina Kaushik Kumar Navneet Kaur

Vagisha Arpita Kabra Abhiraj Bhasin Vaishnavi Maitreya Parth Daga KS Santhosh Shruti Gupta

ACKNOWLEDGEMENTS

The entire IITGN community went beyond their call of duty to help us organize this event. The organization of an event of this scale is not possible without the support of the administrative staff and the system of IITGN. We would like to extend our gratitude and mention those who were instrumental in Organizing FP2019.

Mr. Pravinkumar M.P., Project assistant,
Ms. Sunita Menon, Coordination officer
Mr. Yashwant Chauhan, Manager, Hospitality
Mr. Shailesh Patani, Junior Assistant, Hospitality Department
Mr. Devarsh and team (Communications)
Mr. Harbaksh and team (House keeping team)
Mr. Dharmesh Kapadia (Classroom Assistance)
Mr. B.V. Puvar and Team (Security)
Mr. Biresh Chaubey, Assistant Registrar & APIO
Mr. Ram Babu Bhagat, Deputy Registrar (Estt. & Admin) and PIO

We also thank the faculty and staff who took time away from their busy schedule to deliver a talk or to conduct a session or help us get the right resources:

Dr. Sudhir Jain   Mr. Shri Krishan Birman
Dr. Pratik Mutha   Mr. Saumil Shah
Dr. Madhu Vadali   Mr. Dinesh Parmar
Dr. Harish Palanthandalam-Madapusi   Mr. Franklin Kristi
Dr. Jaison Manjaly   Ms. Palak Delouri
Dr. Kabeer Jasuja   Ms. Akanksha Tripathi
Dr. T. S. Kumbar   Ms. Monal Desai
Dr. Sivapriya Kirubakaran   Ms. Soumya Harish
Dr. Namrata Saxena   Ms. Shraddha Jain
Dr. Arka Chattopadhyay   Ms. Roshni Patel
Dr. Chetan Pahlajani   Mr. Sudeep Banerjee

Student Clubs enthusiastically participated by conducting sessions which were appreciated by the students. We thank the following clubs for their participation:

One-minute video - 16 Pixels
Interaction with children - NYASA
Coding club - Metis

Special mentions

Manish Jain: Conducted various sessions 'Sneak peek into the magical world of engineering and creativity' 'Lego workshop' and 'raising a dome.'
Shri Krishan Birman: Conducted impromptu sessions when some sessions were cancelled
Bhaskar Dutta: Conducting two sessions and also was leading the counselling team
Pravinkumar M. P.: Processed all the paperwork required for the Foundation program with great efficiency.

Inauguration

FP 2019 was inaugurated on 22 July 2019 by welcoming 209 new B.Tech. students for 2019-2023 batch. Addressing the students, Prof Amit Prashant, Officiating Director, IITGN, recalled the thought process and experience behind designing and executing pioneering student-centric programmes such as the Foundation Program and why it adds tremendous value for the students. He congratulated the new batch of students and their parents. This year, the alumni Akash Keshav Singh was one of the key speakers who shared his experiences of studying in IITGN. This was followed by talks by Tarun Kumar (2019 batch), Arpita Kabra (B. Tech Sophomore), Dean academics, Dr. Pratik Mutha and Dean of Student Affairs, Dr. Harish PM addressed the incoming students with their inspirational words.

This year, the batch has students from 20 states of the country, with the highest number of students coming from Rajasthan. The new batch has an increased gender ratio, with 17% female students joining the Institute in various disciplines.

Prime Events

Value and Ethic

- IITGN Values
- 80% beimaan, phir bhi…
- Duniyadaari 101
- Gender Sensitization
- Earn Yourself
- Ethic Talk
- Academic Integrity
- Campus Philosophy

Leadership, Communication and Teamwork:

- IITGN Values
- English-Vinglish
- Decoding Personality Types
- Writing Studio
- Raising a Dome
- Time Management: Professor Sudhir Jain
- Keep Talking and Nobody explodes
- Conflict Resolution
- Self Defense
- Emotional Intelligence
- Fun with Grammar

Creativity

- LEGO Workshop
- Improv
- Sketch off
- Voice Personality
- Drum Circle
- You have got a mail
- Jigyasu Juggler
- Bollywood Dance
- Paper Engineering
- Sneak Peak…
- Brain Twister
- Design Orientation

Social Awareness & Campus orientation:

- Snake Awareness
- Food@IITGN
- Library Services
- Wonderwomen-SEWA
- Who stole my Laptop?
- Gandhian Philosophy
- India Quiz
- Visit to Sabarmati Ashram
- Day with NYASA & NEEV
- Know the Disciplines
- AMC Cleaning Drive

Physical Activities and Sports

- Morning & evening physical activities sessions
- Yoga session
- Self-defense workshop
- Intramural sports meet

Event Rating

Event	Rating
Improv Workshop	4.9
Keep Talking and no one explodes	4.8
Bollywood Dance	4.8
Conflict Resolution	4.7
Snake Awareness Program	4.7
IITGN - IT Services	4.7
Antarchakshu	4.7
Decoding personality types	4.7
NYASA	4.6
Library Visit + Activity	4.6
Gender Sensitization	4.6
Jigyasu Juggler	4.6
Food@IITGN: Facts and Challenges	4.6
Self Defence	4.5
Viva Voce - Counselling Services	4.5
Prof. Sudhir Jain	4.5
Brain Twister	4.5
India Quiz	4.5
Mess Activity	4.5
IITGN Values	4.5
Voice Personality	4.5
LEGO	4.4
SEWA	4.4
Coding Club	4.4
One - Minute Video Recording Session	4.4
AMC cleaning drive	4.4
Rashmi Dutt	4.3
Writing Studio	4.3
Interaction with Alumni	4.3
Paper Engineering	4.3
Sketch off	4.3
Neev	4.2
Game Design	4.2
Visit to Sabarmati Ashram	4.2
Mr. Kris Gopalakrishnan	4.2
English-Vinglish	4.2
Creating a story	4.2
Scholarship Talk	4.1
One - Minute Video Recording Session (23rd July)	4.1
Design orientation	4.1
Campus Philosophy	4.0
80% beimaan, fir bhi mera bharat mahan	3.9
You have got a mail	3.9
Medical Check - Up	3.9
Mental Health Workshop	3.8
Know your waste	3.8
Library Services	3.7
Earn Yourself: A talk about self discovery	3.4
Intrepreneurship Workshop	3.2
Gandhi/Gandhian Philosophy	2.8

Top Rated Events: FP 2019

Improv Workshop

The Improv workshop was a new event introduced as a part of FP 2019. This event introduced the concept of improvisational theatre to students and was conducted by the Indian Improv Tribe team of Saveen Hegde, Amit, and Vikas and made the students laugh out loud and learn at the same time.

Keep Talking and no one explodes

A new game session entitled "Keep talking and nobody explodes" was conducted by Dr. Prasanna Venkatesh. The goal of this session was to develop communication skills and teamwork among the students. The students had to imagine a situation, wherein one member of a team can see a simulated bomb and the other members of the team have the manual to defuse it. The twist in the story was that the other members can't see the bomb, and the team needs to talk it out and guide the person who can see the bomb.

Bollywood Dance

A Bollywood dance workshop was conducted for students by Mr. Kush Banker, one of the leading choreographers of Bollywood. The students lost their inhibitions quickly and grooved to trending Bollywood songs. The students were seen dancing their heart out.

Conflict Resolution

A new session on Conflict Resolution was introduced in FP 2019, Human Resource Consultants Mr Manish Khanolkar along with Ms Roshni Patel, conducted this session. The students learned about their natural style for managing conflicts along with the recommended negotiating style based on the situation. The session was very well received by students.

Snake Awareness Program

Mr. Deep Shah, an official from Sundarvan - a Nature Discovery Centre based in Ahmedabad, conducted a new session on Snake Awareness. The students learned to recognize different species of snakes and their behavior.

Intramural Sports Tournament

Intra-Mural opening ceremony was held in the concluding week of Foundation Program 2019. The students were divided into four groups namely, Team Aakash, Team Prithvi, Team Naag, and Team Agni and competed amongst themselves in various sporting events. The opening ceremony included dance performance, parade and several acrobatic moves by the students.

Eureka

The five-week-long Foundation Program 2019 concluded on the 25th of August with a bang! Every year the freshers organize Eureka to mark the finale of the Foundation Program at IITGN. This year too, the students organized Eureka 2019, which included some amazing performances by the students showcasing their talent. The students also recalled their five-week-long beautiful journey as part of the Foundation Program and thanked the organizers, coordinators, TAs, and to everyone who contributed in making it successful. The program, which was inaugurated by Professor Amit Prashant, Officiating Director, IITGN, was full of energetic and marvelous performances by the students.

Social Media

The Media coverage was undertaken by the External communication and Media team of IIT Gandhinagar and 16 Pixels (Photography club). The team included Mr. Gaurav Shukla, Mr. Devarsh Barbhaya, Ms. Dhara Vora, Mr. Hatim Sham, and Ms. Chandni Vidhani. On July 23, 2019, we recorded one-minute testimonials of 200+ students, which got completed in the duration of just 2 hours, making it the fastest video recording possible to date. The following hashtags were used for all the social media posts on both Facebook and Twitter; (i) #FoundationProgram2019, (ii) #FP2019.
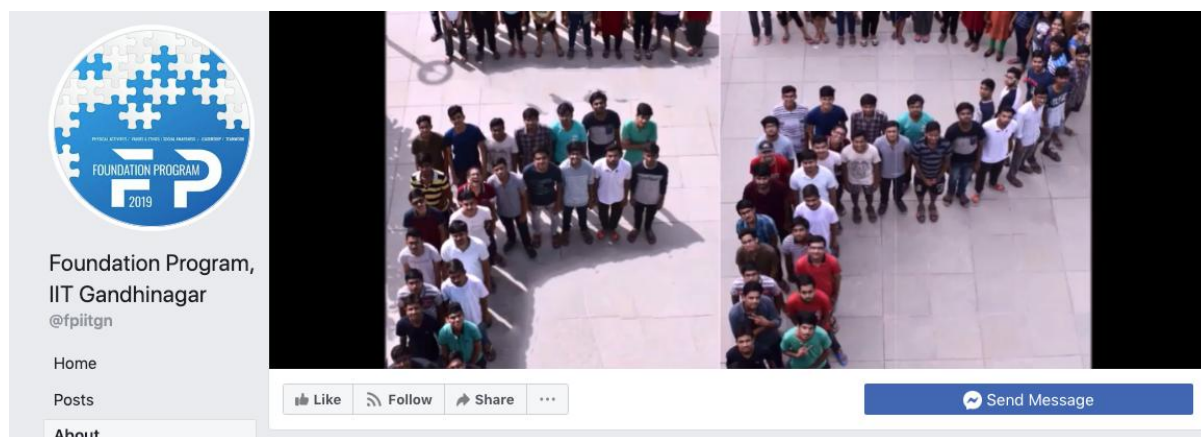
Detailed media team report is included in Annexure A.

Innovations

- Self Employed Womens' Association (SEWA), a prominent NGO run entirely by women hailing mostly from rural areas, offered a session on their activities related to sustainable livelihoods and women's empowerment projects. The session was received well by students. Resource persons shared their experiences of empowerment through various skill development, livelihood generation, social and economic security, and how their lives have changed after joining SEWA. The speakers encouraged the students to develop low-cost technologies which are designed in a way to address the societal issues.

- Students took a tour of Sabarmati Ashram and its museum in Ahmedabad. The Director of the Sabarmati Ashram welcomed and gave a brief talk on the history of Ashram and India's freedom movement. The aim of this visit was to learn about the father of the nation M K Gandhi and to revisit glimpses of the Indian National Movement.

- The students learnt about the wonders of nature in a snake awareness program organized by Sundarvan: Nature Discovery Centre (Ahmedabad). This was an educational talk to dispel several myths and misunderstandings about snakes and students learnt about their ecology and conservation. Live snakes were displayed and information about them were provided, which was an exciting experience for the students.

- Students gained creative communication skills, teamwork, and learned how to break inhibitions by participating in two new events introduced as part of FP 2019 - Improv Workshop and "Keep Talking and No One Explodes". In Improvisational theatre, performers enact an unscripted skit based on a various topics requiring tremendous creativity and cooperation amongst the participants. In the Improv Workshop students were introduced to the basics of this art form. Students shared their real-life experiences and learned to appreciate and celebrate various skills they have, including their imperfections via this workshop. "Keep Talking and No One Explodes" was a team building game where the particpants worked collectively to defuse a mock bomb that only one member of the team had visual access to. Since the bomb diffusion manual was with the other participants, playing this game required logic, presence of mind and most importantly communication and team spirit.

- We intoduced a new workshop on confict resolution run by Mr. Manish Khanolkar and Ms. Roshni Pater who are Human Resource consultants. In this workshop, students learnt about techniques for amicable conflict resolution and negotiation by participating in an interactive setting. This session was conducted with an aim to develop communication skills and teamwork among the students.

- A session on Voice Personality conducted by Mr. Shantanu, a Radio Jockey, evoked a strong interest among the students. They were introduced to the art of experimenting with their voice to augment their personality. Students learnt how they can focus on their voice, which is an integral part of their personality and how they can use it effectively on various public platforms. The session also included lessons on the techniques of handling microphones of various types, creating impact with voice modulation, etc. They even got a chance to try out the role of an RJ (Radio Jockey) in a program that was aired live.

- A new mobile App for FP2019 was developed. Students used the app to get updates about the sessions and the latest program schedule. Through this App, students connected with social media platforms such as Facebook, Twitter and the FP website. Students also used the App to fill up feedback forms and to connect with FP coordinators, TAs and student coordinators.

Recommendations

1. Few bottles of sanitizers are required during AMC clearing events. Face masks should be also be provided during this event. These items should be procured well in advance.

2. We tried scheduling events and sending invites using Google calendar. However, it didn't work well due to the dynamic nature of classroom bookings, scheduling of new events, delay in starting events due to sudden management issues, etc. The app was sufficient to inform students about the schedules on dynamic basis.

3. TAs should be provided with an advisory on how to manage assigned events. Such as reaching venue in advance, attendance in each event, arranging bottles, podium and stationery requirements, etc.

4. Having an additional staff, such as Mr. Pravinkumar, helped immensely in properly managing the official paperwork. We recommend this practice for future events.

5. This year, we continuously reminded students that attendance was mandatory. Thus, we did not witness any case of serious absenteeism.

6. TAs should be asked to document and summarize each event for better record keeping and final report generation.

Annexure A
Media Report
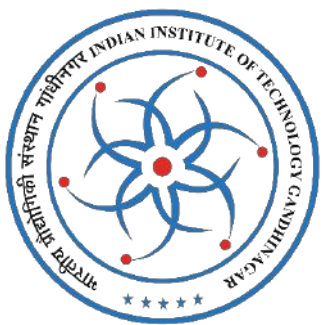
Media Coverage Summary
Foundation Program 2019
@ IIT Gandhinagar
July 22- August 25, 2019

Introduction:

Indian Institute of Technology Gandhinagar (IITGN) places great emphasis on not only educating successful engineers of the future, but also creating well-rounded personalities, who contribute to society, are respectful of and can adapt to their surroundings, and prove themselves to be great thinkers and problem solvers in all avenues of life. The Institute conducted a five-week Foundation Programme for the first-year students who joined the Institute in the year 2019.

There are no formal classes during this time and students are expected to immerse themselves in this transformative programme. During the first five weeks after joining the institute, students participate in an engaging series of activities designed to address the following five major themes:

- **Values and Ethics:** Focus on fostering a strong sense of ethical judgment and moral fortitude
- **Creativity:** Provide channels to exhibit and develop creativity by expressing themselves through art, craft, music, etc.,
- **Leadership, Communication and Teamwork:** Develop a culture of teamwork, group communication and leadership to create the next generation leaders.
- **Social Awareness:** Nurture a deeper understanding of the local and global world and our place in at as concerned citizens of the world.
- **Physical Activities & Sports:** Engage students in sports & physical activity to ensure healthy physical and mental growth.

The **Faculty Coordinators** for FP 2019 were:

- Prof. Ambika Aiyadurai
- Prof. Himanshu Shekhar
- Prof. Manasi Kanetkar
- Prof. Mayank Singh
- Prof. Prasanna Venkatesh
- Prof. Udit Bhatia

The **Media coverage** is undertaken by External communication and Media team IIT Gandhinagar in association with Mr. Gaurav Shukla and 16 Pixels (Photography club).

FOUNDATION PROGRAME 2019

- The programme started with the Inaugural Ceremony, held on July 22, 2019, which was covered by the Communication & Media team (which includes Mr. Gaurav Shukla, Mr. Devarsh Barbhaya, Ms. Dhara Vora, Mr. Hatim Sham, and Ms. Chandni Vidhani)

- Our team also assisted in making the Id-cards for the students during the registration process.

- The five-week program included several talks, interactive sessions, and workshops such as dancing, sketching, drama, session by CLI, design workshop, and many others, which were covered with photographs in all the events and short videos and Facebook live-stream during some of the events.

- The team of FP 2019 also organized three on-field activities which are:
  - ➢ Visit to Sabarmati ashram,
  - ➢ NEEV visit to Palaj village
  - ➢ Cleanliness drive.

- Foundation Program concluded with an event on 'Raising of a Dome' by the team of Creative Learning Initiative (CLI), IITGN.

- On July 23, 2019, we recorded one-minute testimonials of 200+ students, which got completed in the duration of just 2 hours, making it the fastest video recording possible till date.

- During the concluding week of Foundation Program 2019, the one-minute video recording session which was scheduled on August 23, got canceled due to the unavailability of team members of 16 Pixels club.

- The following hashtags were used for all the social media posts on both Facebook and Twitter; (i) #FoundationProgram2019, (ii) #FP2019.

- All the events of FP were successfully covered by our team with no or minimal (technical) difficulties.

- All the events were shared on Facebook and Twitter on the very same day or on the next day of the event.

FP 2019 Post analysis

Here is the analysis of all the Facebook posts shared on the official page of FP.

(Data as on: August 26,2019)

Published	Post		Type	Targeting	Reach		Engagement		Promote
			🟧 Reach: Organic/Paid ▼		🟦 Post clicks		🟥 Reactions, comments & shares ⓘ ▼		
26/08/2019 17:37		Dr Anjali Chabbaria, who was at IITGN during the Foundation	🎥	🌐	106		14 5		Boost Post
26/08/2019 16:00		The five-week-long Foundation Program 2019 concluded yesterday	🗇	🌐	267		129 32		Boost Post
26/08/2019 13:25		On the last day of the Foundation Program 2019, the students along	🎥	🌐	849		182 68		Boost Post
24/08/2019 19:02		Team CLI in a final session, 'Raising of a Dome' at the Foundation	🗇	🌐	854		271 59		Boost Post
23/08/2019 18:44		As the five-week-long Foundation Program is about to conclude, we	🗇	🌐	1.7K		316 76		Boost Post
23/08/2019 15:24		Watch the students performing live with the amazing team of The Drum	🎥	🌐	2.9K		776 166		Boost Post
23/08/2019 13:38		The Writing Studio, IITGN conducted a very engaging session on 'Fun	🗇	🌐	498		141 39		Boost Post
22/08/2019 18:49		A session on 'Sneak Peek into the Magical World of Engineering and	🗇	🌐	656		223 55		Boost Post
22/08/2019 17:21		In order to make the students aware about the different disciplines in the	🗇	🌐	2.2K		704 109		Boost Post
22/08/2019 13:18		To make the students aware of the academic policies that the Institute	🗇	🌐	535		104 37		Boost Post
21/08/2019 15:39		A session on 'Who Stole My Laptop?' was conducted by Professor Bhaskar	🗇	🌐	1.8K		829 215		Boost Post
21/08/2019 13:09		A brainstorming session entitled 'India Quiz' was conducted by	🗇	🌐	1.1K		410 81		Boost Post
21/08/2019 10:55		Yesterday, IIT Gandhinagar hosted Intra-Mural opening ceremony in the	🎥	🌐	1.5K		347 109		Boost Post

Date		Post			Reach		Engagement		
20/08/2019 17:30		Ethics is an important principle that governs a person's behaviour. It	⧉	🌐	588	▯	157 55	▮▮	Boost Post
20/08/2019 16:29		A session on Campus Philosophy was conducted by Professor Jaison	⧉	🌐	643	▯	170 61	▮▮	Boost Post
19/08/2019 20:11		Foundation Program, IIT Gandhinagar	⧉	🌐	699	▯	133 37	▮	Boost Post
19/08/2019 19:46		More than 200 B.Tech freshers of IIT Gandhinagar swept the roads and	🎥	🌐	3.9K	▮▮▮	337 186	▮▮▮	Boost Post
19/08/2019 12:33		Many of us are well-versed with the term entrepreneurship, but the word	⧉	🌐	591	▯	240 45	▮▮	Boost Post
19/08/2019 11:23		A workshop on Conflict Resolution was conducted by Mr Manish	🎥	🌐	511	▯	47 24	▮	Boost Post
17/08/2019 18:30		A very engaging session on 'Duniyadari 101' was conducted by	⧉	🌐	823	▯	155 57	▮▮	Boost Post
17/08/2019 17:13		Today in the Foundation Program, a very interesting session on Paper	⧉	🌐	631	▯	143 44	▮▮	Boost Post
16/08/2019 19:48		Here is a video featuring Mr Saveen Hegde, who was here to conduct a	🎥	🌐	515	▯	34 21	▮	Boost Post
16/08/2019 19:31		IIT Gandhinagar has taken several initiatives to become a zero-waste	⧉	🌐	792	▯	150 64	▮▮	Boost Post
16/08/2019 18:04		Today, in a workshop conducted by a few members from the XRCVC-	⧉	🌐	552	▯	125 42	▮▮	Boost Post
16/08/2019 11:30		We are glad to share this news article by Deccan Herald on the	🔗	🌐	778	▯	48 33	▮	Boost Post
14/08/2019 18:28		Have you ever heard someone predicting about your personality	⧉	🌐	759	▯	229 79	▮▮	Boost Post
14/08/2019 17:25		Someone once rightly said that "Design is a Journey of Discovery".	⧉	🌐	1.1K	▯	261 75	▮▮	Boost Post
14/08/2019 16:21		This week, during the Foundation Program 2019, the students had a	⧉	🌐	551	▯	133 52	▮▮	Boost Post
13/08/2019 19:38		Here is a glimpse into the Juggling Session. #FoundationProgram2019	🎥	🌐	543	▯	136 36	▮▮	Boost Post

13/08/2019 19:21		A session on Juggling was taken by Mr Mahit Warhadpande, a Social	▣	🌐	621	227 51	▮	Boost Post
13/08/2019 18:47		There are various mediums like written drafts, letters, digital	▣	🌐	929	374 145	▬	Boost Post
13/08/2019 15:20		Every year, the new batch of students during the Foundation	▣	🌐	2.2K	709 189	▬▬	Boost Post
11/08/2019 18:46		In this era of digitalization, writing emails have become a standard form	▣	🌐	674	151 54	▮	Boost Post
11/08/2019 18:37		Students sharing their cooking experience @iitgn mess facilities	▣◀	🌐	985	254 51	▮	Boost Post
11/08/2019 18:22		FP 2019 batch students trying there hands on cooking at @iitgn mess	▣◀	🌐	8.1K	1.7K 340	▬▬▬	Boost Post
10/08/2019 18:40		The student community of IITGN conducted a session on Brain Twister	▣	🌐	983	463 118	▬	Boost Post
08/08/2019 19:32		Grooving on the new trending Bollywood songs, the students were	▣	🌐	603	262 51	▮	Boost Post
08/08/2019 18:16		Today, the team of NEEV IITGN organized a field-visit for the newly	▣	🌐	1K	350 110	▬	Boost Post
08/08/2019 15:53		Foundation Program, IIT Gandhinagar was live.	▣◀	🌐	1.3K	642 98	▬▬	Boost Post
08/08/2019 15:48		Foundation Program, IIT Gandhinagar was live.	▣◀	🌐	823	315 64	▮	Boost Post
08/08/2019 15:46		Foundation Program, IIT Gandhinagar was live.	▣◀	🌐	1.4K	605 119	▬	Boost Post
08/08/2019 15:18		Foundation Program, IIT Gandhinagar was live.	▣◀	🌐	538	181 42	▮	Boost Post
08/08/2019 12:45		With kids, we often tend to become kids. This was experienced when the	▣	🌐	1.2K	406 114	▬	Boost Post

Date		Post	Type	Reach		Engagement		
07/08/2019 19:21		Presenting a glimpse into the workshop conducted by Ms Rashmi	🎥	🌐	814	262 51		Boost Post
07/08/2019 19:08		A Coding session was conducted by the Coding Club of IITGN, which	🖼	🌐	867	275 54		Boost Post
07/08/2019 13:10		Foundation Program organized a workshop on Mental Health, which	🖼	🌐	1.8K	611 86		Boost Post
06/08/2019 19:38		Today morning, the freshers were taken to the iconic Gandhi Ashram	🖼	🌐	4.3K	715 163		Boost Post
06/08/2019 18:55		A workshop on the importance of self-reflection, leadership, teamwork,	🖼	🌐	571	227 43		Boost Post
05/08/2019 19:30		As a part of the FP 2019, Prof Mona Mehta, Assistant Professor, Social	🖼	🌐	671	216 58		Boost Post
05/08/2019 18:37		With an aim to make the students more sensitive towards the gender-	🖼	🌐	539	229 38		Boost Post
05/08/2019 13:22		The Improv workshop that was conducted as a part of FP 2019, was	🖼	🌐	1.1K	344 84		Boost Post
03/08/2019 17:21		A talk on "Earn Yourself: A talk about self-discovery" was delivered by Mr	🖼	🌐	909	238 109		Boost Post
03/08/2019 13:31		"Sketching is a tool to think visually"- with such great thoughts, two	🖼	🌐	1.2K	654 106		Boost Post
02/08/2019 19:30		A workshop on building Lego models was conducted by CLI team at the	🎥	🌐	734	160 56		Boost Post
01/08/2019 19:16		In order to teach the importance of self-defense, a workshop on Self	🖼	🌐	1.2K	443 130		Boost Post
01/08/2019 18:25		To kick-out the boredom from the usual lectures, a fascinating session	🖼	🌐	683	247 63		Boost Post
01/08/2019 16:55		During the ongoing Foundation Program 2019, Mr Manish Khanolkar	🖼	🌐	672	300 54		Boost Post
31/07/2019 19:06		A very interesting session, just like its name, "80% beimaan, fir bhi mera	🖼	🌐	711	257 77		Boost Post

31/07/2019 13:18		The FP team at IIT Gandhinagar organized a session on Snake	⊡	🌐	2.8K	🟧	774 327	Boost Post
30/07/2019 17:30		IIT Gandhinagar makes sure financial constraints do not hamper	⊡	🌐	1.2K	🟧	426 169	Boost Post
30/07/2019 15:47		Today morning, the students interacted with three wonder-women	⊡	🌐	778	🟧	249 73	Boost Post
29/07/2019 19:00		Personality differs from person to person. Some may be outspoken	⊡	🌐	736	🟧	217 88	Boost Post
29/07/2019 17:30		We all agree to the fact that writing is one of the best ways to express our	⊡	🌐	1.5K	🟧	509 157	Boost Post
27/07/2019 10:00		Keeping in mind the importance of health and fitness, every morning the	⊡	🌐	697	🟧	196 91	Boost Post
27/07/2019 08:30		How can one deny performing yoga and exercise with such stunning view	🎥	🌐	2.2K	🟧	288 78	Boost Post
26/07/2019 16:30		A session named as English Vinglish was conducted by Professor	⊡	🌐	1.4K	🟧	732 195	Boost Post
26/07/2019 14:30		An alumni interaction session was organized today during FP 2019	⊡	🌐	967	🟧	765 80	Boost Post
26/07/2019 13:15		A talk on 'Food @IITGN: Facts and Challenges' was delivered by	⊡	🌐	1.1K	🟧	317 107	Boost Post
25/07/2019 18:04		On Thursday, the newly joined students were taken to the Central	⊡	🌐	656	🟧	429 70	Boost Post
25/07/2019 15:47		Fresher's visit to @iitgn library. #FP2019	🎥	🌐	934	🟧	328 58	Boost Post
25/07/2019 12:15		Often we have heard everyone saying that Health is Wealth, and we	⊡	🌐	951	🟧	477 93	Boost Post
24/07/2019 16:47		As a part of Foundation Program 2019, the new batch of students was	⊡	🌐	1.1K	🟧	606 111	Boost Post
23/07/2019 20:02		Professor Nipun Batra, Assistant Professor, CSE, IITGN, guided the	⊡	🌐	667	🟧	323 65	Boost Post
23/07/2019 19:00		Knowing the importance of what a library means to an educational	⊡	🌐	734	🟧	239 82	Boost Post

Date	Post			Reach		Engagement		
23/07/2019 17:26	IIT Gandhinagar has always emphasized on the part that its	▢	🌐	692	▮	230 99	▯	Boost Post
23/07/2019 14:04	After the inauguration and the registration process done yesterday,	▢	🌐	738	▮	284 87	▯	Boost Post
22/07/2019 15:07	Welcoming the new bunch of energetic and innovative young	▢	🌐	4.2K	▭	1.9K 287	▭	Boost Post
22/07/2019 10:48	Candid moments captured during the inaugural ceremony of Foundation	▢	🌐	651	▮	519 65	▯	Boost Post
22/07/2019 09:57	IIT Gandhinagar welcomes freshers to its unique Foundation Program	▢	🌐	650	▮	404 68	▯	Boost Post
21/07/2019 20:52	Foundation Program, IIT Gandhinagar updated their phone	🔗	🌐	639	▮	24 33	│	Boost Post
20/07/2019 18:00	A snapshot from the Theatre Workshop conducted by Mr Stefan	▢	🌐	840	▮	95 82	│	Boost Post
19/07/2019 17:30	Presenting a flashback from Sketching Workshop conducted	▢	🌐	681	▮	100 58	│	Boost Post
18/07/2019 18:00	A throwback post from last year's Bollywood Dance Workshop. Watch	🎥	🌐	2.9K	▭	677 138	▭	Boost Post
18/07/2019 11:03	Hello to all the BTech students out there! IIT Gandhinagar is back with	▢	🌐	543	▮	24 44	│	Boost Post
18/07/2019 10:24	Foundation Program, IIT Gandhinagar	▢	🌐	0	│	0 101	│	Boost Post

Page overview:
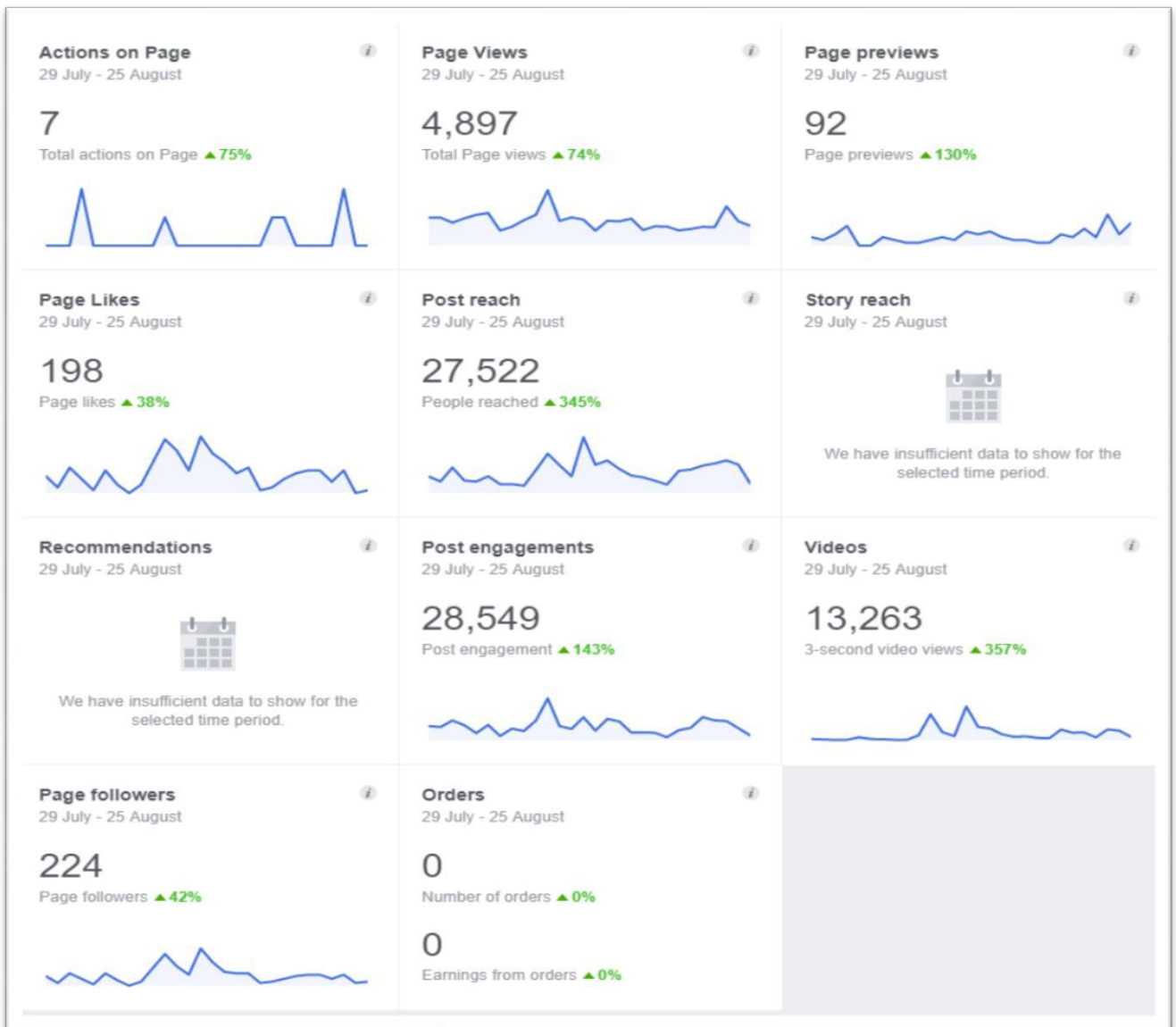
Overview of page includes the total no. of views on page, previews, likes, reach, engagements and followers.

Page views: 4897
Page previews: 92
Page likes: 198
Post reach: 27,522
Post engagements: 28,549
Videos: 13,263
Page Followers: 224

Post with highest reach and likes:

	Video	**Post**	Shares		See metrics for all videos

Foundation Program, IIT Gandhinagar was live — at IIT Gandhinagar
Published by Dev Barbhaya [?] · 11 August at 18:21 · Gandhinagar · 🌐 ···

FP 2019 batch students trying there hands on cooking at @iitgn mess facilities.

05:02

✔ **Get more likes, comments and shares**
Boost this post for ₹2,180 to reach up to 26,000 people.

8,125	2,026	**Boost Post**
People reached	Engagements	

👍❤️😮 99   20 Comments 37 shares

👍 Like   💬 Comment   ↪ Share   🎉 ▾

Performance for your post

8,125 People Reached

3,519 3-second video views

340 Reactions, comments & shares ⓘ

261 👍 Like	104 On post	157 On shares
17 ❤️ Love	14 On post	3 On shares
2 😆 Haha	2 On post	0 On shares
4 😮 Wow	2 On post	2 On shares
1 😠 Angry	0 On post	1 On shares
20 Comments	20 On Post	0 On Shares
38 Shares	37 On Post	1 On Shares

1,686 Post Clicks

664 Clicks to Play ⓘ	0 Link clicks ⓘ	1,022 Other Clicks ⓘ

NEGATIVE FEEDBACK

0 Hide post	0 Hide all posts
0 Report as spam	0 Unlike Page

Reported stats may be delayed from what appears on posts

Live video summary:

- Four of the events during FP 2019, namely Library Visit, Bollywood Dance, Mess Activity, and Drum Circle were streamed live on Facebook page of FP, IITGN.
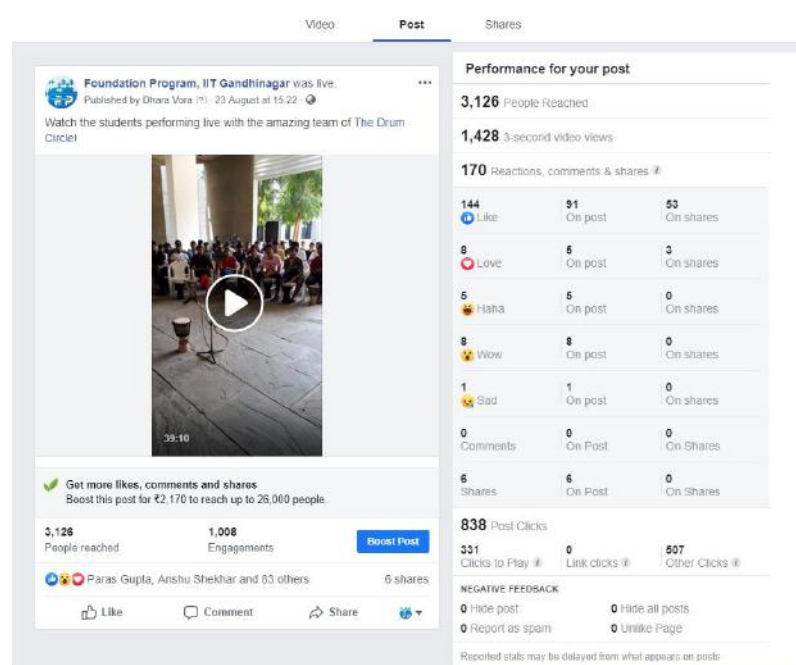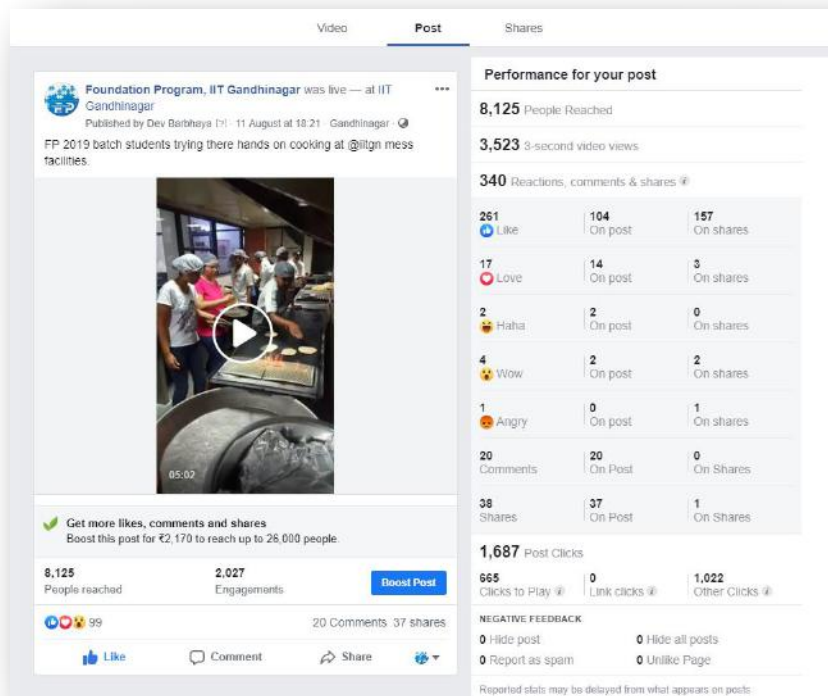
- From the above four live video posts, the video which got highest likes and maximum reach was Mess Activity by the students. The post got approx. 340+ reactions, 8125+ post reach and there were 38+ shares.

The success of different post types based on average reach and engagement:
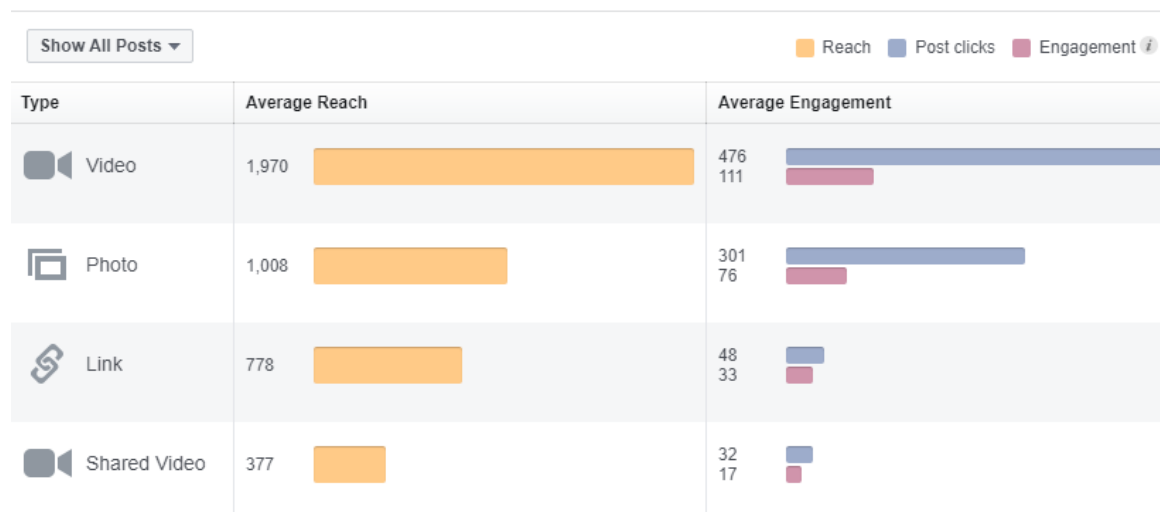
The Detailed Report of Facebook Over all is in below given link,

https://drive.google.com/file/d/1QnxgzDFaPKR9l3q90gnUI0J0vMoWtGAN/view?usp=sharing

The Detailed report of Facebook post analysis is in below given link,

https://drive.google.com/file/d/1j-E61QZKGLzXuW6xqkm7L3kIfuFUjvVD/view?usp=sharing

The Detailed report of Facebook Video analysis is in below given link,

https://drive.google.com/file/d/1vIJTJ5foFktL0yQldDC7WzNKwYXTq0pg/view?usp=sharing

For the internal Coordination and communication, Detailed Schedule file was Created which is available in below link,

https://docs.google.com/spreadsheets/d/1ooS1iVG-Q_T3iA6XuObw8GM9_1YkPzYYh_I61fsqJRM/edit?usp=sharing

I am also happy to attach one feedback of Intern Ms. Chandni who has worked on this project with me.

https://docs.google.com/document/d/1HNGMwNO09zJn3_HHIAiWmysD3crFqtRgOn_Zr0pwxQA/edit?usp=sharing

Some Obstacles faced by team members:

- During FP 2019, two or three events got canceled which was not informed on prior basis.
- The venue of one or two events got changed which we were not informed earlier, due to which one of our team members had to rush finding the location.
- We were not able to cover a session by Prof Sudhir K Jain which was not updated in schedule and neither were we informed about it on a priority basis. We did receive a mail but last minute arrangements were not possible, and hence the event remained uncovered.

Like always, we enjoyed being a part of Foundation Program working with new students, faculty, and guest visitors. It was fun to attend some of the workshops and activities while covering them. Our team had a great time interacting with the guest speakers and the enthusiastic bunch of students.

Hope you will find this report suitable prepared by our team.

FOUNDATION PROGRAM

2019